



Endless Possibilities in Marketing at Ingersoll Rand

Overview

Ingersoll Rand offers an Accelerated Development Program (ADP) for Marketing consisting of 2 – 12 Month assignments, including possible cross-functional opportunities.

Rotations are designed to provide challenging assignments with leadership training that is complemented by exposure to our organization's large pool of talented senior leaders. Through experiences in multiple geographic and business locations, participants in the Marketing ADP program build strong foundations that will prepare them for successful and fulfilling careers with Ingersoll Rand.

Qualifications

- Currently pursuing a bachelors in Business Marketing
- 3.0 GPA or higher
- 2 related internships or 6 months experience
- 2 Leadership Experiences (minimum of two examples such as: school club officer, sports team captain, resident advisor, etc. or exceptional leadership of work projects)
- Flexible, adaptable and geographically mobile

Program Highlights

While on program, Marketing ADPs will have the chance to hone and develop such skills as:

- Market Research and Segmentation
- Brand development/Management
- Customer and Supplier Relations
- Channel Development/Management
- Demand Creation and Forecasting
- Tradeshows and Promotions