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MEDIA ADVISORY

Club Car Reducing Its Carbon Footprint

Through New Products, Sustainable Manufacturing Practices

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Editors: Earth Day, the annual worldwide observance of environmental awareness, is April 22. If you are planning coverage pegged to Earth Day, or if you are looking for examples of eco-friendliness, you will be interested to know the following about Club Car. For interviews or other information, please contact Bill Bryant.

- Club Car made significant investments in energy-saving initiatives in 2008, reducing greenhouse gas emissions from electricity use by 2 million pounds of carbon dioxide gas a year.
- In July 2008 Club Car introduced its first low-speed utility vehicle. Featuring an alternating current electric drive system, Club Car's growing line of LSVs provides street-legal access, along with energy- and cost-effective performance to commercial customers.
- In January 2009 Club Car entered a marketing alliance with SolarDrive, a Denmark-based firm specializing in solar technology for mobile solutions. The objective of the alliance is to promote the use of solar energy to commercial and golf facilities in the U.S. and around the world. SolarDrive designs and engineers vehicle canopies made with solar cells capable of capturing and transferring the sun's energy to electric-powered vehicles, including golf cars and utility vehicles. The solar canopies transfer from 180 to 360 watts of energy to a vehicle's battery system, resulting in considerable additional range between charges in typical applications.
- There are approximately 650,000 Club Car electric drive vehicles in service today. These vehicles carry people and equipment more than 2.6 million miles a year, significantly reducing the pollution caused by emissions from full-sized cars, trucks and other vehicles with internal combustion engines.
- Club Car's efficient battery-powered electric vehicles eliminate an estimated 5 million cold starts a year, thereby reducing pollutants in the air by an estimated 380 metric tons.
- In 2008, Club Car recycled approximately half of its waste, including cardboard, metals, electronics, plastics and batteries, diverting 1.7 million pounds of waste from landfills. It also decreased the amount of landfill trash produced by 6 percent when compared to the previous year.
- Club Car's on-road and off-road light-duty electric work vehicles are used in a variety of markets and often improve productivity while lowering emissions and reducing our nation's dependence on foreign oil.

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