Uniforms and Apparel

Because of their visibility in the field, as well as in the internal Ingersoll Rand community, uniforms are an invaluable part of the brand vocabulary. Visual consistency and quality control across all apparel applications is necessary to leverage this important opportunity for brand expression.
Uniforms and Apparel

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Uniform Overview

Retail, Sales, and Management
Sales and management uniforms consist of white shirts, oxford or polo. Ingersoll Rand signatures are embroidered in red and gray. Pants are available in khaki or Pantone Cool Gray 11.

- White
- Pantone Cool Gray 11
- Khaki

Service, Technician and Installation
Service and technician uniforms are navy blue and gray.

- Pantone Cool Gray 3
- Navy Blue

Promotional: Corporate
For promotional applications, Ingersoll Rand corporate apparel is also available in black, white or red. Strategic brand apparel can be produced in respective strategic brand color palettes.

- Pantone 485
- White

Promotional: Strategic Brand
Strategic brand apparel can be produced in respective strategic brand color palettes.

- Pantone 485
- Pantone 306
- Pantone 874
- Pantone 7417

Proposed Materials Palette
Color palettes are provided as preliminary reference for thread and fabric color matching. Actual uniform colors and materials will be determined through prototype development prior to final manufacturing.
9.2 Uniforms and Apparel

Baseball Caps

Corporate

Promotional

Employee Uniform

Strategic Brand

Embroidery/silkscreen to match opaque white, Pantone 485 red, Pantone Cool Gray 9, and respective strategic brand color (see page 9.1).

Base product material to match Pantone 485 red, black, Pantone Cool Gray 3, white and respective strategic brand color (see page 9.1).

Note: Pantone Cool gray 9 was selected to maintain contrast when used on a black or white background.

Important Note: Always use approved vector artwork when reproducing any identity. Never create, recreate, retype, modify or rebuild artwork.

1. Pantone 485
2. Pantone Cool Gray 11
3. Pantone Cool Gray 9
4. White

1. Pantone 485
2. Black
3. Pantone Cool Gray 3
4. White

1. Important Note:
9.3 Uniforms and Apparel

Hard Hats

Corporate and Ingersoll Rand Strategic Brand

- Silkscreen/decal to match opaque white, Pantone 485 red, Pantone Cool Gray 11, and respective strategic brand color (see page 9.1).
- Plastics and other materials to match white, Pantone 485 red and respective strategic brand color (see page 9.1).
- Note: Alternate stacked corporate signature to be used only when there are extreme space limitations.

Strategic Brand

- White Pantone 485
- Pantone 485
- Pantone Cool Gray 11

Important Note: Always use approved vector artwork when reproducing any identity. Never create, recreate, retype, modify or rebuild artwork.
Signature Art for Embroidery Applications

Corporate Signature

![IR Ingersoll Rand](image)

Corporate Signature with Tagline

![IR Ingersoll Rand Inspiring Progress™](image)

Important Note:
Always use approved vector artwork when reproducing any identity. Never create, recreate, retype, modify or rebuild artwork.
The preferred application for Ingersoll Rand signatures is high-quality embroidery/silkscreen. Signatures can be embroidered directly to shirt material or to a uniform badge. Badges are to match the color of the shirt they are applied to.

Signatures embroidered on white or Cool Gray 3 are to be red and gray. Signatures embroidered on Cool Gray 9, 11, or red are to be white.

Embroidery/silkscreen to match white, Pantone 485 red, Pantone Cool Gray 11, and respective strategic brand color (see page 9.1).

Important Note:
Always use approved vector artwork when reproducing any identity. Never create, recreate, retype, modify or rebuild artwork.
Oxford Shirt and Pants: Corporate and Ingersoll Rand Strategic Brand

Oxford shirts are white for retail, sales, trade show, and management employees. The Ingersoll Rand corporate signature is embroidered directly to the shirt fabric, or may be applied to a badge (as shown above).

Both long-sleeve and short-sleeve oxford shirts are acceptable.

There are two pant options: khaki and dark gray (match Pantone Cool Gray 11).

Preferred belt color is black with silver buckle. Preferred shoes are black.

Embroidery/silk screen to match Pantone 485 red and Pantone Cool Gray 11.

Fabric colors to match white, khaki, and Pantone Cool Gray 11.

- White
- Khaki
- Pantone Cool Gray 11
Oxford Shirt and Pants: Strategic Brand

Oxford shirts are white for retail, sales, trade show, and management employees. The strategic brand logo is embroidered directly to the shirt fabric, or may be applied to a badge (as shown above). The Ingersoll Rand corporate signature is embroidered on the sleeve (match Pantone Cool Gray 11).

Both long-sleeve and short-sleeve oxford shirts are acceptable.

There are two pant options: khaki and dark gray (match Pantone Cool Gray 11).

Preferred belt color is black with silver buckle. Preferred shoes are black.

Embroidery/silkscreen to match respective strategic brand color (see page 9.1).

Fabric colors to match white, khaki, and Pantone Cool Gray 11.

- White
- Khaki
- Pantone Cool Gray 11
Polo Shirt and Pants: Corporate and Ingersoll Rand Strategic Brand

Polo shirts are available in white, gray, black, and red for retail, sales, trade show, and management employees. The Ingersoll Rand corporate signature is embroidered directly to the shirt fabric.

There are two pant options: khaki and dark gray (match Pantone Cool Gray 11).

Preferred belt color is black with silver buckle. Preferred shoes are black.

Embroidery/silkscreen to match white, black, Pantone 485 red and Pantone Cool Gray 11.

Fabric colors to match white, khaki, Pantone Cool Gray 11, Pantone Cool Gray 3, Pantone 485 red and black.
Polo Shirt and Pants: Strategic Brand

Polo shirts are available in white, gray, black, and respective strategic brand color (see page 9.1) for retail, sales, trade show, and management employees.

The strategic brand logo is embroidered directly to the shirt fabric. The Ingersoll Rand corporate signature is embroidered on the sleeve (match Pantone Cool Gray 11).

Preferred belt color is black with silver buckle. Preferred shoes are black.

There are two pant options: khaki and dark gray (match Pantone Cool Gray 11).

Embroidery/silkscreen to match white, Pantone Cool Gray 11 and respective strategic brand color (see page 9.1).

Fabric colors to match khaki, Pantone Cool Gray 11, white, black, and respective strategic brand color (see page 9.1).
Oxford Shirt and Pant Uniform: Technician, Service, and Installation

Corporate and Ingersoll Rand Strategic Brand

Oxford shirts are light gray (match Pantone Cool Gray 3) for technicians and service employees.

Navy blue pants are standard for technicians and service employees.

The preferred application of the Ingersoll Rand signature is direct-to-shirt embroidery. Badge application of the signature is acceptable when direct-to-shirt embroidery is not available or is cost prohibitive. Both long-sleeve and short-sleeve oxford shirts are acceptable.

Preferred belt color is black with silver buckle. Preferred shoes are black.

Embroidery/silkscreen to match Pantone 485 red.

Fabric colors to match Pantone Cool Gray 6, and navy blue.
Oxford Shirt and Pant Uniform: Technician, Service, and Installation (continued)

Oxford shirts are light gray (match Pantone Cool Gray 3) for technicians and service employees.

The preferred application of the Ingersoll Rand signature is direct-to-shirt embroidery. Badge application of the signature is acceptable when direct-to-shirt embroidery is not available or is cost prohibitive. Both long-sleeve and short-sleeve oxford shirts are acceptable.

Navy blue pants are standard for technicians and service employees.

Preferred belt color is black with silver buckle. Preferred shoes are black.

Embroidery/silkscreen to match Pantone Cool Gray 11 and respective strategic brand color (see page 9.1).

Fabric colors to match Pantone Cool Gray 6, and navy blue.
Trane Building Services Technician Apparel Program

Uniforms are a highly visible aspect of the Trane Building Services brand. The Trane Building Services Technician Apparel Program is a full line of flame resistant (FR) work gear that presents a professional and consistent brand image.

**Note:** Trane Building Services apparel may be ordered through Riverside Manufacturing at 1.800.841.8677.

**Embroidery Specifications**
Dark gray thread (Pantone Cool Gray 11) is to be used on all lighter colored clothing, such as the uniform shirt. Pantone Cool Gray 9 thread is to be used on all darker colored clothing, such as the navy blue items, to embroider “Building Services.” The thread colors listed are specifically for flame resistant (FR) embroidery. For all other embroidery applications, the match for Trane red is Madeira brand #1146.

**Personalization**
If the apparel is to be personalized, the name should be in the same Pantone gray as “Building Services.” The name should appear on the right chest area 5/8 inch above the pocket and the font should be Univers or Helvetica—sans serif, non-script.

**Trane logo:** 7/16 inch H x 2-1/8 inch W  
**Building Services:** 5/16 inch H x 2-3/4 inch W  
**Symbol:** 1-1/4 inch diameter  
**Complete Logo:** 1-5/8 inch H x 4 -1/4 inch W  
**Personalization:** 7/16 inch H, first letter is capitalized  
**Thread Supplier:** American & Efird, Inc.  
**Description:** Signature Embroidery Thread, 100% polyester.

**Embroidery to match Trane red and Pantone Cool Gray 11.**  
- Pantone 7417 – Trane Red  
- Pantone Cool Gray 11

**Fabric colors to match khaki and navy blue.**  
- Khaki  
- Navy Blue
Coveralls are navy blue for technicians and service employees.

The preferred application of the Ingersoll Rand signature is direct-to-fabric embroidery. Badge application of the signature is acceptable when direct-to-fabric embroidery is not available or is cost prohibitive.

Embroidery of the Ingersoll Rand signature on the back of coveralls is acceptable but not mandatory.

Embroidery/silkscreen to match white. Fabric color to match navy blue.
Coveralls: Technician, Service, and Installation (continued)

Coveralls are navy blue for technicians and service employees.

The preferred application of the Ingersoll Rand signature is direct-to-fabric embroidery. Badge application of the signature is acceptable when direct-to-fabric embroidery is not available or is cost prohibitive.

Embroidery of the Ingersoll Rand signature on the back of coveralls is acceptable but not mandatory.

Embroidery/silkscreen to match white.

Fabric color to match navy blue.
Tee and Long-Sleeve Shirts: Technician, Service, and Installation

Corporate and Ingersoll Rand Strategic Brand

Strategic Brand

Embroidery/silkscreen to match respective strategic brand color (see page 9.1), white, Pantone Cool Gray 6, or Pantone Cool Gray 11.

Fabric colors to match respective corporate strategic brand color (see page 9.1), white or Pantone Cool Gray 3.

White  
Pantone Cool Gray 6  
Pantone Cool Gray 11  
White  
Pantone Cool Gray 3
Jackets

Corporate and Ingersoll Rand Strategic Brand

Embroidery/silkscreen to match respective strategic brand color (see page 9.1), white or Pantone Cool Gray 3.

Fabric colors to match respective strategic brand color (see page 9.1), white or black.

- White
- Pantone Cool Gray 3
- White
- Black
Contacts

Questions About Standards Application and Strategy

Guidelines Help Desk
brandsupport@irco.com

Access Brand Information, Standards Documentation, and Graphic Assets

Ingersoll Rand Brand Center
http://company.ingersollrand.com/ircorp/brandcenter.html